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## The Troubadour, Issue 8 (January 20, 2004)

Cardinal Stritch University

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# THE TROUBADOUR

Jan. 20, 2004

Issue 8

## Mike Brauer named new vice president for Advancement

Mike Brauer, a Milwaukee native with 18 years of fund-raising experience, has been named the new vice president for University Advancement. He starts full time March 1 and will work part time through February.

Brauer succeeds Betty Heinig, who left Jan. 5 to return to a former employer on the East Coast, where her family lives.

A graduate of Messmer High School and Marquette University, Brauer and his wife, Margaret (Maggi), live in Shorewood with their four children, ages 13 to 6.

Most of Brauer's fund-raising experience has been with major gifts, which he describes as centering on one-to-one donor contact, working closely with corporations and individuals. "That's where it gets done, eyeball to eyeball," he said with a laugh.

He has worked at Marquette University, as their director of regional development; at Marquette High School, and the Milwaukee School of Engineering, as director of

development in both places; and he has also served as the executive director of the Rogers Memorial Hospital Foundation. For the last two years, he has owned his own consulting business, working primarily with faith-based organizations.

"I like working with places that have a mission; that's what keeps me going. I need to use my heart as well as my head," he said.

In large part because of its mission, Stritch has been a place where he has always wanted to work, he said. He grew up in Glendale and has been aware of the University for a long time.

"This connection with the Franciscan identity is really intriguing to be a part of," Brauer said. "The values, the touching of peoples' lives, transforming people is really heady stuff, and the growth of the University



Mike Brauer

shows it's resonating with people."

Conceding that the economy has taken a hit recently, which does affect fund raising, Brauer said he's convinced that the Stritch story is "worth investing in. It's all about people, knowing their story, getting them in front of other people and letting them know our needs and how we can meet donors' needs. As (potential donors) are told our story they will come to a deeper appreciation of this University."

Brauer characterized his style as collegial and relationship-focused. He pledged to work closely with the campus community in the months ahead to learn more about the University and to be better able to showcase people and the work Stritch does.

Brauer said the goals of the Campaign for Cardinal Stritch University are ambitious. "But I'm confident they can be attained. What gives me the confidence is the core message: this place is worthy of investing in. That gives you a lot of opportunity to engage donors."

## It's a 'go' for expansion of Bonaventure!

After receiving notification from the Village of Fox Point Jan. 15, all necessary approvals have been received for Stritch to proceed with the Bonaventure Hall expansion project.

Construction will start this week. "It's all systems go!" said Jack Glynn, vice president for Facilities. All outstanding questions regarding height requirements, green space, water drainage and setback requirements have been successfully answered.

Undergraduate Admissions, Graduate Admissions, Career Services and the classroom BH45 will move into on-campus trailers Thursday and Friday. All phone numbers for those offices will remain the same, but the offices will

not be operational during the moving days, Glynn said.

Because of delays in getting the final construction approval, the expansion of parking Lot 3 will not be able to proceed as planned. It is too cold to lay asphalt now, Glynn said. So, members of the campus community will be allowed to park on the grass where the new parking area eventually will be added. Work crews are plowing the grass where that space will be, in the area west of Duns Scotus, north of the existing Lot 3.

Winter will not halt work on the building itself, however. "They will be going ahead full force," Glynn said. Any questions regarding access, parking or the building project should be directed to Glynn at Ext. 4413.

# Accreditation review set for April 19-21

Stritch will host a team from the Higher Learning Commission of the North Central Association April 19-21 for an accreditation visit.

The University was last accredited in 1994, for 10 years, and is hoping for another 10 years, the maximum possible. As part of the accreditation process, the team will assess Stritch's formal educational activities and evaluate a number of areas. They include governance and administration, financial stability, admissions and student personnel services, institutional resources, student academic achievement, institutional effectiveness and relationships with con-

stituencies outside the University.

Stritch conducted and is in the process of finishing a self-study report addressing the rigorous requirements of accreditation. The self-study looks at the University's strengths, areas of concern and ways to improve. While at Stritch, the NCA team will review the self-study, interview representatives of various segments of the University community, including faculty, administration, staff and students, and confirm that documents Stritch provides conform to what is in the report. The review will include visits to Regions 2 and 3, in Madison and Edina, Minn., and

discussions with members of the Board of Trustees.

The team will conduct an exit interview April 21 with an oral presentation of their findings and provide a rough draft of their report, which they will prepare while they are here. The team's recommendations will then go to the full commission for additional review, and final determination on Stritch's accreditation will probably take a number of months, said Academic Vice President Marna Boyle.

"The team is evaluative and consultative, and they really provide valuable information to us," she said.

## Visioning Committee has first meeting

The 32-member Visioning Committee gathered at the St. Francis Convent January 14 to begin the process that ultimately will result in a vision for future of Cardinal Stritch University.

The committee includes representatives from the faculty, staff, students, and trustees, the Administrative Board and Stritch President Sister Mary Lea Schneider. The all-day session, facilitated by Sister Dorothy Monikowski, SSJ-TOSF, focused on the responsibilities of the committee and the meaning of vision, and the group began to analyze information gathered at the 13 input-gathering sessions that were attended by more than 140 members of the campus community in October and November. At those sessions, participants answered the questions:

- What do we do best?
- What should we do more of?
- What should we do less of?
- What should we do new?

The committee will be guided by a statement of purpose that says: We are committed to creating a shared vision, embracing our Franciscan identity and supporting our mission of transforming lives through value-centered education. A visioning process will create a clear image of our desired future, providing a framework for strategic academic and operational decisions.

"I am really pleased with what occurred at this first meeting," said Sister Mary Lea. "People were open with each other; there was a relaxed, collegial atmosphere; and a deep commitment to the betterment of the University was apparent. I am confident that, together, we will be able to craft a vision for Stritch that will be credible, achievable and downright exciting."

The committee will next meet Friday afternoon and all day Saturday, Feb. 27 and 28, and additional meetings will be scheduled as needed. Drafts of the vision statement will be shared with stakeholders for further input, and strategic planning will commence after the vision is in place.

"I am really pleased with what occurred at this first meeting."

— Sister Mary Lea Schneider

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### New staff at Stritch

AMY ASHE

Office assistant in Accelerated Outreach

